

MHS Choral Booster Association
Executive Meeting
February 12, 2007
6:00 p.m. Choral Room

Present: Suzie Morgan, President; Debi Reed, Vice-President; Pamela Lam, Treasurer Extraordinaire; Susan Duff, Secretary; Mr. Brian Kelly, Choral Director; Mr. Copley, MHS Administrator; Mrs. Becky Wilson; Mrs. Barbara White; Mrs. Teasha Burrow

Vice-President, Debi Reed, called the Meeting to order at 6:10 p.m. Each member was giving a copy of the minutes, which were approved as presented. The Treasurer's Report was approved as presented by Pamela Lam. A copy is attached.

Old Business:

Becky Wilson reported a gross profit of \$2,056 on **Cheesecake Sales** from which the MHS Choral Boosters will receive a 40% profit of \$822.40. Thirteen students participated in this fundraiser. Mrs. Wilson will provide the breakdown for each student for Mrs. Lam and a summary of the event for the Secretary's notebook.

In the absence of **The Scholarship Chair**, Mrs. Deb Clark, Mrs. Morgan reported that Mrs. Clark is revising the donation request letter. She will coordinate the approval of this letter with Mr. Kelly prior to sending it to area businesses. Board members were encouraged to send suggestions to Mrs. Clark regarding lucrative contacts. It was noted that a letter should be sent to the Stonewall Ruritan for which Mrs. Kelly is President.

Fiddler on the Roof, size 8x12, **cast photos** have been distributed to sponsors along with letters of appreciation at a cost of \$39.00. Ledo's Pizza has placed a framed copy on their "wall of fame". Mrs. Reed will follow her previously sent thank you notes with a photo as well to all who donated to the raffle. The remaining photographs will be given to Mr. Kelly to sell to interested students for \$1.75 each.

New Business:

Teasha Burrow reported on the status of **the McDonald's coupon books**. Books may *not* be sold at Athletic Events nor may they be sold at McDonald's restaurants unless students wait to approach customers after they have ordered and eaten. The coupon books serve as a marketing strategy to bring customers into McDonalds in addition to a fundraiser for the Boosters. The Committee agreed not to sell them at McDonalds, but to continue to approach Martins and Wal-Mart for permission to sell outside their doors. To date there are 51 students who have not signed a contract to sell coupon books. 148 books have been sold out of a possible 1000. A reminder to sell, sell, sell will be placed in the Booster Newsletter and Mr. Kelly will continue to encourage students from the classroom.

District Chorus provided a quick opportunity to make money for the Boosters. Mr. Kelly contacted Mrs. Burrow at the last minute to provide **snacks to sell** to the Warren County participants. Using several left over gift cards and some additional petty cash, Mrs. Burrow's efforts netted a profit of \$153.34. The Committee voted to put this money in the Scholarship Fund. Much appreciation to Mrs. Burrow for coming to the rescue at the last minute!

The Spring Trip is coming together nicely. Mr. Ward and Mrs. Lam are working together on the budget. There will be seven students per chaperone. A chaperone meeting will be held in April.

There was much discussion regarding the **proposal made by Deb Clark** at last month's meeting. Being an area Realtor, she proposed donating \$300.00 to a student's account for each referral and sale that she receives from that student. The group as a whole was uncomfortable with the logistics of recording the donation and the possible promotion of Mrs. Clark's business as it all ties in with our non-profit status. Mr. Kelly will consult with the band regarding their handling of this same situation in the past. The Executive Committee will also contact a tax specialist for guidance. The proposal will be re-visited at the March meeting with email updates in the interim.

MHS has seventeen students (10 delegates, 7 alternates) who will represent our school at the **State Level**. Mr. Kelly will follow-up a telephone call from *The Winchester Star* to recognize these students and our program.

There are no needs for the March Choral Festival.

Barbara White reported on the latest news from **the Winchester Gun Club, to be referred to from here forward as the “Virginia Trap Association Summer Fund Raiser”**. A meeting will be held on Saturday, March 3rd at 9:00 a.m. in the Band Room at MHS. Mr. Golden, Band Chair, will provide classroom training for those interested in participating. This event has the potential to raise \$10,000-\$12,000 dollars for our program. Discussion ensued about possibly dropping smaller fundraising opportunities in an effort to have parents focus on this one larger event. Sherando High School was the previous recipient of these funds, but was having trouble recruiting people to work. The Trap Association then opened the opportunity to MHS. There will be plenty of events during which parents can work. One Tuesday evening is required for training prior to working for money. A sign-up sheet is available with Barbara White. A flyer and fact sheet with estimates for earnings is attached.

This is an important fundraiser for the Booster organization. Money will be generated for the General Fund as well as for each individual student. Currently, parents who are financing their child’s trip and who are not fundraising are subsequently not contributing to the overall General Fund.

The Executive Committee will attempt to procure **small gift cards** to present to students as incentive for participating in fundraisers.

Mr. Kelly reported that a design for the **Choral T-shirts** has been chosen and they will be made and presented to the students soon.

Debi Reed reported the need to establish a committee to review and, if needed, **amend the by-laws**. A request will be made at the General Meeting for volunteers to be followed by telephone requests. Ideally, the Committee will meet in March and present any needed amendments at the April meeting for a vote.

There being no further business, the meeting was adjourned at 7:00 p.m.

Respectfully submitted,

Susan Duff
Secretary